



HELP

set the table for success

The Mercer Island Schools Foundation

invites you to partner in promoting great schools with a sponsorship for *The Breakfast of Champions*, an extraordinary community event.

The world around us is changing and the demand for educational transformation is upon us. Our students face a new workforce for tomorrow driven by increasing global integration, demographic change and technological innovation. Mercer Island students require additional skills to compete in the 21st century. **To this end, the Foundation, in partnership with local businesses, is tasked with ensuring that our schools have the necessary resources to guarantee that our classrooms evolve, students are engaged in learning and teachers have the opportunity to further develop their teaching skills.**

The Breakfast of Champions showcase event is designed specifically to incorporate business support. **Sponsorships provide your company maximum recognition** in the local community and surrounding areas. In addition, your company will receive direct exposure to five hundred of the area's most influential leaders and community supporters attending *The Breakfast of Champions*.

We would be happy to work with you should you have specific requirements or would like to tailor a sponsorship to your marketing needs. **The Breakfast Committee's goal is to have all of our sponsors in place by March 1st.**

Thank you for your thoughtful consideration of this request. Your support will provide resources for educational transformation and place Mercer Island Schools at the top of the list when it comes to providing rich, engaging, educational, experiences for our youth.

Sincerely
Penny A. Yantis

Penny A. Yantis, Executive Director Mercer Island Schools Foundation

SUCCESSFULLY PREPARING STUDENTS
FOR THE COGNITIVE, GLOBAL AND DIGITAL WORLD.

Mercer Island Schools Foundation

BREAKFAST OF CHAMPIONS • APRIL 28, 2009



THE BUSINESS

Benefits of Sponsorship

When your company sponsors the Mercer Island Schools Foundation Breakfast of Champions, you'll be recognized as an organization that cares about the quality of education in our community.

	Victory Circle	Champion	Medalist	Teammate
Contribution	\$25,000	\$10,000	\$5,000	\$2,500
Breakfast Amenities	<ul style="list-style-type: none">• Special recognition presented to every attendee at their seat• 2 Premium reserved tables at event• Premier placement in all mailings and collateral materials	<ul style="list-style-type: none">• Premium reserved table for 10• Premier placement in all mailings and collateral materials	<ul style="list-style-type: none">• Reserved table for 10• Mention in all mailing and collateral materials	<ul style="list-style-type: none">• Reserved table for 10
Benefits	<ul style="list-style-type: none">• Acknowledgement during program remarks• Company name, large logo and link on MISF web site, event program and signage• Individual company name and logo featured on center stage• Company large logo projected individually on video screen• Acknowledgement & logo in Mercer Island Reporter ad, all press releases, MISF annual report sponsor page mailed to 8,000 families, and MISF web site• Podium opportunity to show support for public education• Special opportunity to meet with Foundation to discuss future ideas for partnerships• Opportunity for sponsor supplied lasting memento for all guests• First-right as next year's Victory Circle Sponsor	<ul style="list-style-type: none">• Acknowledgement during program remarks• Company name, medium logo and link on MISF web site, event program and signage• Individual company name and logo featured at stage• Company medium logo projected individually on video screen• Acknowledgement in Mercer Island Reporter ad, all press releases, MISF annual report sponsor page mailed to 8,000 families, and MISF web site• Opportunity for sponsor supplied lasting memento for all guests	<ul style="list-style-type: none">• Acknowledgement during program remarks• Company name, logo, and link on MISF web site, event program and signage• Individual company name and logo on banner at event• Company logo projected individually on video screen• Sponsor listing in Mercer Island Reporter ad, all press releases, MISF annual report sponsor page mailed to 8,000 families, and MISF web site• Opportunity for sponsor supplied lasting memento for all guests	<ul style="list-style-type: none">• Acknowledgement at event• Company/individual name, on MISF web site, event and signage• Company/individual name on shared banner at event• Sponsoring company name in event program• Company/individual name projected on video screen• Sponsoring company/organization listing in MISF annual report sponsor page. Individual company names will appear on donor pages of annual report. <p><small>*Contributions of \$500+ will be acknowledged on sponsor page.</small></p>

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